



THE CEO SLEEPOUT™

BRAND AMBASSADOR ROAD SHOW

THURSDAY 28 JULY 2016

- 20h00** Leave for CityKidz SCHOOL SleepOut™ (6 min, 5.1 km)
- 20h10** Arrive at CityKidz SCHOOL SleepOut™ (18 Mooi Street, City and Suburban) (stay for 15 minutes)
- 20h25** Depart CityKidz SCHOOL SleepOut™ for A Dollar and A Dream Homeless STUDENT SleepOut™ (51 Siemert Road, Doornfontein) (4 min, 1,8 km)
- 20h35** Arrive at A Dollar and A Dream Homeless STUDENT SleepOut™ (stay for 15 minutes)
- 20h50** Leave A Dollar and A Dream Homeless STUDENT SleepOut™ – Kingsmead College SCHOOL SleepOut™ (Tottenham Ave Melrose) (10km – 20 min)
- 21h15** Arrive at Kingsmead College SCHOOL SleepOut™ (for 20 minutes)
(have allocated an extra 5 minutes as there are 5 Schools participating)
- 21h35** Depart Kingsmead College SCHOOL SleepOut™ for IQ Business SYMPATHY SleepOut™ (3 Third Ave, Rivonia) (15km 20 min)
- 22h00** Arrive at IQ Business SYMPATHY SleepOut™ (stay for 15 minutes)
- 22h15** Depart IQ Business SYMPATHY SleepOut™, for Liberty SYMPATHY SleepOut™ (1 Ameshoff Street, Braamfontein) (20km 25 min)
- 22h45** Arrive Liberty SYMPATHY SleepOut™ (stay for 15 min)
- 23h05** Depart Liberty SYMPATHY SleepOut™ for South Point STUDENT SleepOut™ (17 Melle Street 750m) (5 min)
- 23h10** Arrive South Point STUDENT SleepOut™ (stay for 15 minutes)
- 23h20** Depart and arrive back at The Nelson Mandela Bridge (distance from Melle Street) (4 min, 1 km)
- 23h25** Back on The Nelson Mandela Bridge

THE CEO SLEEPOUT™ BRAND AMBASSADOR ROAD SHOW CONTACT NUMBERS

VENUE	ADDRESS	CONTACT PERSON 1	CELL PHONE NUMBER	CONTACT PERSON 2	CELL PHONE NUMBER
Karen Landi			082 905 7441		
CityKidz SCHOOL SleepOut	18 Mooi Street, City and Suburban, entrance in Goud Street	Fatima Abed	081 790 6314		
A Dollar and A Dream Homeless STUDENT SleepOut	51 Siemert Road, Doornfontein	Simon	071 733 8884	Daniel	062 139 5485
Kingsmead College SCHOOL SleepOut	Tottenham Ave Melrose	Julie Dekker	083 657 8885	Jenny Venter	072 353 6188
IQ Business SYMPATHY SleepOut	3 Third Ave, Rivonia	Ricardo Capolat	082 477 8561	Stephen Smith	083 442 7423
Liberty SYMPATHY SleepOut	1 Ameshoff Street, Braamfontein	Cassim Ebrahim Sujee	083 275 3954	Jan Van Derzandt	082 445 0399
South Point STUDENT SleepOut	17 Melle Street Braamfontein	Kheta Msane	072 164 6000 / 083 613 9511		